

As part of the All About Leadville & Twin Lakes event, Babushka's is organizing an "All About Leadville & Twin Lakes" Market Stroll downtown on Saturday (5/2) from 11 AM to 5 PM.

We are looking to match local businesses with local vendors who want to participate in the weekend event and work together to lift up all of Leadville and Twin Lakes or Lake County!

This is a creative way for businesses to host a complementary vendor, or one with whom they already have a special relationship, as a pop-up in their storefront. This allows both parties to cross-promote to their respective audiences, driving more foot traffic while positioning your space as a special destination worth visiting and spending money in. The EDC, Leadville Main Street, Lake County Chamber, and Visit Leadville Twin Lakes are all committed to promoting the event statewide.

If you are interested, please reach out to Destinee Yudnich from Babushka's to sign up your business at **Destinee@wearebabushkas.com**.

We plan to create a list of participating businesses and vendors and want to ensure we have a truly amazing commitment to make it a success!

- 1.) Are you interested in hosting a pop-up vendor and need a vendor? (We will provide you with a list of available vendors looking to be paired with a business!)
- 2.) Are you interested in hosting a pop-up and have a vendor in mind? If so, please let us know which vendor you plan to contact and work with. (This will help us track participation and prevent duplicating requests.)

**It would be extra helpful if businesses respond via email so that I don't have to spend as much time walking around to each storefront :)**

We plan to provide balloons to each participating business hosting a vendor. The balloons will show who is participating in the market, indicating stops for people walking around Harrison Ave. If you have any other ideas on how Leadville Main Street can assist small businesses for the event, we'd love to consider your feedback and suggestions!

Thanks so much,  
Destinee Yudnich